

Meeting Notes

Holly Ridge Elementary PTA Board Meeting

September 13, 2016

9:55 am

HRES

Welcome and Call to Order: PTA President Katie Geniesse

Principal and Teacher Reports

- Teachers thank you for Amazon gift cards
- Love the calendar that went out
- Teacher Grants
 - 3 currently submitted
 - PTA prefers online submissions
- Need help supporting behavior on the buses
 - Treating bus like classroom reward with incentives based on behavior
- What can teachers do to support the PTA?
 - Get as many of the parents as possible to join the PTA- get them to sign up for emails, like the Facebook page etc.
- Was Flocabulary already purchased for this year?
 - Yes, but it was purchased very late- might have only been a 1 time purchase of \$1200 vs recurring
- Teacher and TA of the Year plaques needing updating
 - Estimate for brown plaque with brass lettering for updating and replacement for \$50. Can we get an estimate for brown with brass letters or brass with brown letters? Is there a preference? Agreed to update if we can do it for \$50 or less.

Vice President, Treasurer, Secretary and Committee Reports

- Stacey Fraley
 - Summer Reading Recap
 - Only 22 participants last year. Will be giving out awards this week. All students will receive recognition and awards. Need to think about how to increase participation or discontinue program.
 - Make the prizes known ahead of time so that there is a reason to stay accountable to the reading.
 - More reminders about turning it in at the end of summer- tweet out reminders over the summer
 - Cancer Awareness Week: September 19-23

- Rebecca Floyd heading this up. Something different every day to recognize this.
 - School Spirit Days
 - Which days- last school day of every month. Red and black, HRES shirt, paws etc.
 - Recognition based on % of class participation (k-2 Prize) and (3-5 prize)
 - Ideas for awards and prizes?
 - 50 cents- \$1 Lucky Bucks to each student to the school store
 - Fall Festival Info and Reminders: October 7
 - Lisa: 9th annual- anyone who wants to co-chair this year or next year let her know. Order forms going home today – and will be collecting next Monday- need volunteers for counting and orders every Monday until fall festival. Western theme. Will have gem mining that's not included in wrist band for \$9. Texas Pit BBQ and chic- fil- a and pizza. Train around the bus loop. Selfie area. Looking for someone to facepaint. Kristin Juzaitis will face paint.
 - Cultural Arts Dates and Times: October 21
 - Lisa: 2 performances 9:30 and 10:30. 1st is brass can do anything “Hot Horns” from Indiana.
 - December 2nd: “Jazz Lives”
 - February 10th: Bright Star Theater- MLK preso
 - Family Dinner Night: October 3- Buffalo Wild Wings possible Orange Leaf right afterwards
 - Character Education Info
 - Jennifer Gilbert taking this on. Will be awarding 1 student per class per month based on the character trait. Guidance time will reinforce a specific character trait during the month and then a teacher will submit a name of a student who exemplifies that character trait.
 - September is Responsibility.
 - Recognized on morning announcement, certificate, and picture in the hallway for the whole month and possibly a prize as well.
 - Can we communicate to the parents what the character traits are each month? Yes.
 - Schedule a meeting to involve parents in the recognition
 - Vote to increase budget
 - Red Ribbon Week: October 24-28
 - Open Positions
 - Need local businesses on the website! Get the word out!
- Jennifer Nevius
 - Reflections- art based themes

- Intent forms will go out in next Tuesday's folders
 - Looking to increase participation
 - Get art teacher or music teacher on board to help push it
 - Possibly start on the 20th so that people can have a head start
 - Fundraiser this year is mixed bags
 - Can still shop online and send out the links for easy purchasing
 - Box Top and HT info coming home
- Dana Steed
 - Paw Print Update
 - 83 paid paws- \$4400, 40 more paws to go
 - Running out of carpool cars. We have approval to paint 8-10 more... and if we continue to have demand we can still paint more
 - Send out a blast another reminder about paws still be available
 - Maybe utilize HRC to get information out to the classes
 - Welcome Back Picnic
 - Recap- went great!
 - Sales- sold \$109 of fall festival tix , \$330 spirit wear, 1 membership - \$920 total sales
 - Membership and Spirit Wear Revenue
 - 188 members including teachers and staff- \$1615 in membership sales this year
 - Need to find out how many families we have here so we can gauge better our membership
 - \$1195 in Spirit Wear, school store starts on Wednesday – may purchase some XS shirts- we now have everything online! Can pay for things through PayPal, can purchase in person or online. Continue to remind people that they have this option.
 - Get any receipts in ASAP!
- Megan Hammond
 - Membership Drive
 - Reward the top 3 teachers and classes who have the highest percentage participation/members added. Teachers will receive \$25 gift card and classes will receive Popsicle or PJ party.
 - Put dog bone buckets in display case and as memberships come in fill the jars
 - Get membership cards out
 - Update the database with members
 - Pumping up the school for members
 - Sharing periodic updates with the school
 - Facebook "like" campaign

- Only to 500 likes
- What can we do to drive more likes?
- Remind.com

President's Report

- Katie Geniesse
 - Teacher of the Year Plaques: Ms. Bunn
 - Oakview Grant- PTA looking for support- Holly Springs offered to pay for a teacher lunch. We can do something like that or just give a \$ amount. \$500 agreed upon.
 - Teacher Grant: Ms. Cook: Learning Resources Math Marks (cost?) and Math Mats (\$52) the Spot challenge- covers common core standards- on Amazon. Need to know if it is just her classroom or whole grade or school
 - Teacher Grant: Ms. Bucy- Trade books- for entire 2nd grade, reading writing speaking and listening, reading comprehension skills (cost?). Submitted list of books. Need to figure out what her top books are. It would be a shared library for 2nd grade.
 - Teacher Grant: Mr. Becker- Flocabulary subscription: Can he use it for entire grade or just his classroom? \$96. Need more info- can it be used school wide? Think about how we want to invest. \$2000/year for the whole school or \$96/classroom. Find out if other classes are using this.
 - School Beautification Budget- approved
 - Principal of the Year Banquet
 - Need a business to sponsor this- would like it to be an in-house sponsor- would recognized on the intranet. At least \$50- open ended donation. Email out digitally first before sending things home.
 - Email, Social Media Posts
 - Committees Needed
 - Audit and Nominating Committee
 - Audit committee doesn't have to come to board meetings – nominating committee should come to meetings
 - Staci Outlaw will get names of those who volunteered for these positions
 - Ice House Spirit Nights- would receive a % of funds raised based on attendance. Would your kids like it? Based on schedules, we think it would be fun.

New Business

- Confirm day and time of meetings going forward so we can have an administrator present.

- Wednesday morning- why are kids in the gym when they first come in for 1st and 2nd grades with TA's covering?

Adjournment: PTA President Katie Geniesse at 10:48am

Attendance

Stacey Fraley

Sherri Raymond

Amy Jones

Krystal Stocks

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